

**FOR IMMEDIATE RELEASE:**

Contact:

Sydni Irvine

Pantheon Chemical

1(888)608-7888

sirvine@pantheonchemical.com

**M-Pro 7® Now Distributed by Bushnell®**

Phoenix, AZ (January 1, 2006) – M-Pro 7® announced today its weapon maintenance product line will now be distributed by Bushnell Outdoor Products®. In this agreement technology-based Pantheon Chemical, Inc. will remain the proprietor of the line. M-Pro 7 customers will realize immediate benefits as M-Pro 7 becomes more widely available across the U.S. utilizing Bushnell's extensive distribution channels. Additional customer support will also be made available through Bushnell's broad customer service capabilities.

Over the past six years, Bushnell has systematically diversified its portfolio expanding product categories and related brands. This plan included the introduction of a new corporate name, Bushnell Outdoor Products. Strategic acquisitions since 2000 include; shooting accessories, premium eyewear brands, night vision products, hunting, military and law enforcement gear and gun-cleaning products.

M-Pro 7 weapon maintenance products were designed for the military, law enforcement and high use weapons. M-Pro 7 technology reduces weapon maintenance time up to 80%, exceeds MILSPEC cleaning system requirements and is commercially transportable world-wide. In line with Pantheon Chemical's standards for safe technology, all M-Pro 7 products are odorless, non-toxic, non-hazardous, biodegradable, non-flammable and environmentally friendly.

The following M-Pro 7 Weapon Maintenance products will now be available through Bushnell:

M-Pro 7 Copper Remover – Removes copper fouling up to 4x faster without the use of ammonia improving accuracy and reliability. It is safe on bore steel and conditions to reduce future fouling for easier cleaning.

M-Pro 7 Gun Cleaner – Maintains weapon reliability and performance by removing layers of fouling and embedded carbon , while conditioning the bore to help prevent future build-up significantly cutting cleaning time.

M-Pro 7 Cleaner Lubricant Protectant – Provides superior lubrication and corrosion protection decreasing friction and wear. Repels dirt, carbon and contamination providing long lasting corrosion protection.

M-Pro 7 Gun Oil – Protects moving parts against dirt and contaminants, reducing friction and wear. Provides superior lubrications for long lasting corrosion protection.

M-Pro 7 Bore Gel – An alternative to traditional spray cleaners with all the features of M-Pro 7 Gun Cleaner.

-More-

M-Pro 7 Field Kits – Comprehensive weapon maintenance kits containing brushes, pads and selected M-Pro 7 products, everything needed to maintain a variety of weapons.

Both M-Pro 7 and Bushnell project this mutually beneficial partnership to continue to create positive developments for both companies well into the future. M-Pro 7 looks to realize additional benefits through Bushnell's reach within the market and available resources while Bushnell strengthens their product offering with a premium, comprehensive weapon maintenance system.

*M-Pro 7® Weapons Maintenance products were designed for the military, law enforcement and high use weapons. M-Pro 7 technology reduces weapon maintenance time up to 80%, exceeds MILSPEC cleaning system requirements and is commercially transportable world-wide. In line with Pantheon Chemical's standards for safe technology, all M-Pro 7 products are odorless, non-toxic, non-hazardous, biodegradable, non-flammable and environmentally friendly.*

*M-Pro 7® is a registered trademark of Pantheon Chemical, Inc., Phoenix, AZ. Pantheon Chemical is a privately held industrial chemical manufacturing company that replaces toxic chemicals and processes with high performance non-hazardous technology. Pantheon Chemical sets the standard for corporate responsibility through proactive ideas and products that accelerate global sustainability while producing profits.*

###