

For Immediate Release

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Hoppes® Finds Cutting-Edge Innovation in Arizona

Phoenix, AZ (April 30, 2004) - Hoppes, the world's most trusted line of gun cleaning chemicals and gun care products for over 100 years, began a search in 2003 to find a cutting-edge weapon care chemistry that would immediately surpass all of the current weapon care "premium" brands on the market. They also sought a weapon maintenance technology that would not only improve performance, but also meet the "environmental" demands (i.e. non-toxic, odor free, biodegradable) of professional shooters, military and law enforcement.

After an exhaustive search, Hoppes discovered an advanced technology company, Pantheon Chemical, based in Phoenix, Arizona. In partnership with Pantheon Chemical, Hoppes created Hoppes Elite, the next generation of premium gun cleaners, lubricants and protectants. The Hoppes Elite product has met and exceeded all of Hoppes' expectations set forth during their product search.

"Pantheon Chemical's innovative weapons care technology was exactly what Hoppe's had been hoping for", said Matt Goldfain, Director of Marketing at Hoppe's. "This has been an excellent partnership for Hoppe's and we are now able to offer our customers the finest and most thorough gun cleaning solution available."

Laura Roberts, CEO of Pantheon Chemical comments "This partnership is not only valuable to Pantheon Chemical, but to Arizona as well. It demonstrates that Arizona is viewed as a 'hot bed' of innovation and environmentally sustainable technology. We are proud to be playing an increasingly larger role in bringing this reputation to the Valley."

With the success of Hoppes Elite, this partnership is bringing new technologies to the market and continuing to capitalize on a strong and growing weapon care industry. New products are currently in development and are scheduled to hit the marketplace in fall, 2004.

Pantheon Chemical is a privately held chemical manufacturing company that replaces toxic chemicals and processes with high performance non-hazardous technology. Pantheon Chemical sets the standard for corporate responsibility through proactive ideas and products that accelerate global sustainability while producing profits.

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