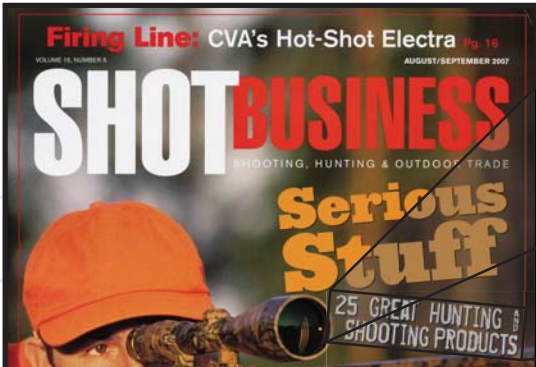




**25 GREAT HUNTING AND SHOOTING PRODUCTS**



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It happens all the time. A customer asks you for a recommendation, and you know the answer will make or break the sale. It's impossible to be intimately familiar with all of the hunting and shooting products available these days, but the staff of SHOT Business can help. In this special feature, you'll encounter 25 products that we've used during the past year, all potentially strong sellers. We've dropped shotguns through the mud while turkey hunting, fallen (literally) out of a tree stand to test a harness and peer it into containers of deer

**QUICK HEAD**  
A friend of mine decided to take up duck hunting. I had talking salesman at one of our local stores sold him a \$120 acrylic container called the Head couldn't begin to blow. I told him to take it back and gave him my extra Quick Head Quick Stackler. It cost \$25 and sounds like a duck no matter who blows it.

The moral? You won't earn loyal customers by selling them expensive calls they can't use. Instead, show them a good polyurethane double-reed call like the Quick Stackler. It's cheap and sounds like a real duck. The Quick Stackler has a conveniently "blow hot" sound that is incredibly easy to blow soft and loud. When your customer is ready to graduate to an expensive semi-custom call, he'll remember your store as the one that got him right as a beginner. Don't be afraid if he keeps the Quick Stackler in his yard as a backup. It's never too good to leave at home.

Quick Head calls are produced by Rick Hagedorn of Hagedorn, Arkansas. The RHT 100 founder Blutch Stephens, owner John Stephens and P.O. Jim Bergquist have what many would duck-calling change. For more information on duck calls, visit the website: [www.quickheadcalls.com](http://www.quickheadcalls.com) or call 800-456-7890.

**STEALTH CAM**  
Every serious deer hunter knows the cam's cool enough. Why bother with a ground pounding and personal alarm sounding camera like the Stealth Cam V500TR? Can you go to mystery bucks and provide insight into the habits and behavior you know well?

That's all hardcore whitetailers will need to hear. What most casual deer hunters should know is this: Scouting cameras just plain fun. We're to sell the deer hunting experience? Show some photos of it the other wildlife turkeys, raccoons, bear you name it that would come "about" through the maze to price in your camera display. These babies are a retailer's dream. A camera box that can be used as hard as you want or a box that can be used by the whole family.

The V500TR is an example of the high-quality, user-friendly digital scout camera that dominates the market these days. It's snap to set up and even better ideas (like me) can program things. One of the coolest features is that time, date, temperature and even moon phase are stamped on each shot. The 25MB memory holds up to 230 images, but an on-board memory buffers the number significantly. Great. Sell these on to get a \$249. \$299.99. (888-304-4120, [stealthcam.com](http://stealthcam.com)) —S.L.W.

**M-PRO 7**  
Though ammonia-based cleaning sprays remove copper fouling, the stuff smells awful and prolonged exposure can cause skin irritation, headaches and nausea. Furthermore, using them requires an additional cleaning step; left in place, ammonia will act as a corrosive agent. But M-Pro 7 Copper Remover, a non-ammonia formulation developed by Pantheon Chemical, dissolves copper fouling quickly and easily while leaving behind conditioners that help repel future fouling. M-Pro 7's nonflammable, non-hazardous chemistry has another big advantage as well—it can be shipped via overnight carrier or packed for airline travel. SRP: \$8.89 for a four-ounce bottle, \$6.89 for a two-ounce bottle (888-608-7888; [mp7.com](http://mp7.com)) —S.L.W.



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