

Panttheon Chemical makes dirty businesses more ecologically friendly



PHOENIX Business Journal

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PHOTO: Jon Harlow, senior vice president and general manager, Western region, CA Inc. 41

PHOENIXVIVE ***CAR-AT LOST#C64 82021438 7032009 PR 1 6 0771 PFL 9143 PASTY BOWMAN PANTHEON CHEMICAL INC 22402 N 19TH AVE SUITE 139 PHOENIX, AZ 85024-1329**

Phoenix-based Panttheon Chemical Inc. has been boosting sustainability in Arizona since the mid-1980s.

Panttheon makes environmentally friendly cleaning products for companies worldwide, researching toxic chemicals and developing alternative compounds to replace them.

“We develop new technologies and commercialize them in an industry that needs green technologies,” said co-founder and CEO Laura Roberts.

‘Businesses are trying to find ways to be more green.’

Laura Roberts
Panttheon Chemical Inc.

Panttheon is best-known for developing a safe alternative for hexavalent chromium, the hazardous chemical at the center of controversy in the movie “Erin Brockovich.”

“We create products that are better for human health, the environment and business,” Roberts said.

Panttheon’s products are biodegradable, odor-free, noncorrosive, nontoxic, non-ozone-depleting and phenol-free. Its PreKote and MetLube are used by clients including Delta Air Lines Inc. and Continental Airlines Inc., both of which have received environmental awards for their use of PreKote.

When Panttheon started, its main product was green cleaning solutions. “Green cleaning was barely just coming in and not widely accepted,” Roberts said.

Its business strategy used to be pitching the technology first and the green quality second. Roberts said as sustainability has become more mainstream, the company can be successful pitching its environmental efforts first.

“Now, businesses are trying to find ways to be more green,” she said. “A new generation of decision makers are bubbling up, and they have the hunger for sustainability.”

For more: www.panttheonchemical.com.

— Ashley Macha



JIM POULIN | PHOENIX BUSINESS JOURNAL

Laura Roberts, CEO of Panttheon Chemical Inc., stands in her manufacturing office in Phoenix. Founded in the mid-1980s, the company creates environmentally friendly, worker-safe chemical products and cleaners. Several companies have won U.S. Environmental Protection Agency awards for using Panttheon’s products.